



Celebrate Houston!

Celebrating Houston's diversity and building a positive future.

Celebrate Houston! will mark the launch of activities moving toward a Houston Museum of Culture - the most visionary and beneficial project in modern Houston. The vision for the museum will be to present informative and entertaining exhibits and programs about the diverse lifeways of Houston people and their international origins.

Celebrate Houston! will feature a reunion of Houston's legendary world music group The Presidents, as well as performances by many more notable musicians, like the Grammy-nominated Sister Sister.

Celebrate Houston! will feature displays of local cultural interests and live music by diverse Houston artists on two stages, as well as workshops about Houston traditional music and instruments. Artists, unique vendors and community organizations will add to the wide range of interests for participants.

Festival-goers will learn about plans for the Houston Museum of Culture and exciting projects like the Digital Story Resource Center, Houston Story and the Artery Media Project, as well as the work of many Houston non-profit organizations. Celebrate Houston! will take place at Telephone and Lockwood on the Tlaquepaque Market plaza, just outside the East End Urban Market, with more activities taking place at Houston Institute for Culture and Bohemio's arts and live music venue. Artists will present displays in the market, along with hand-made crafts, dia de los muertos altars and unique interests like street-legal electric cars. The festival is planned to begin at Noon and end at 10pm.

Plans include: music acts on two stages; dance performances; a beer and wine patio with live music; gallery talks; music workshops on the East End Urban Market patio; art exhibits and an ongoing video demonstration; a regional bookstore and local artists' market; a non-profit organization zone to "Make Houston Great"; a kids zone; a "Living Green" zone; a bike valet; food services and regional foodways workshops, and much more.

Come join the fun, come exhibit your organization, or sell your wares. Please see attached information and application.



Celebrate Houston!

Houston Museum of Culture reserves the right to approve or disapprove all vendor applications for the 2009 Celebrate Houston! Festival.

Vendor/Exhibitor Information:

- Each space will be at a prepaid cost of \$25.
- Vendors selling items will be asked to donation 10% of revenues back to the Houston Museum of Culture.
- Each Vendor/Exhibiter will be provided an outdoor space of approximately 9' x 9'
- Celebrate Houston is a family oriented festival and only G-rated merchandise is appropriate for sale
- Electrical and water hook-ups are not provided, except under special circumstances
- No glass containers allowed
- No pets allowed, except when needed for special assistance
- Tent and one vehicle are allowed as long as they are kept in the 9' x 9' area
- HMOC will furnish trash barrels and port-o-cans. Tables and chairs can be rented. Contact us to add your request to the rental (expected to cost an additional \$10).
- Vendors will be responsible for their own permit from the City of Houston, if required for your service.

Vendors set up as follows:

1. If your vehicle is part of your booth or you need to drive your vehicle to the vendor area to unload, then you must do this on prior to 11 AM. Your vehicle must fit in your assigned space if approved.
2. If your vehicle is parked in your assigned vendor spot, it cannot be moved until the event is over (approximately 10:00 p.m.) STRICTLY ENFORCED.
3. If you are selling crafts or smaller items, you can unload in the vendor area (9:00a.m – 11a.m.) and then move your vehicle to the parking area.
4. After 11:30 a.m. No booth set up will be allowed and your space and all monies paid will be forfeited.

Application Process

- Applications will be considered on a first come, first served basis.
- HMOC has the right to limit the number of booths selling similar items.
- Notification of approval will be by phone or e-mail as listed on application.
- Checks should be made out to "*Houston Institute of Culture*"
- Fee must be paid in full with the application. Payment is non- refundable within 21 days of event.
- Checks or money orders should be made payable to: Houston Institute of Culture.
- Vendor location and placement will be solely determined by the HMOC Celebrate Houston! committee.
- Vendor pass and vendor parking pass will be mailed to approved vendors at the address listed the vendor application.

If you have any questions, please contact the event producer, Houston Institute for Culture, at 713-521-3686 or by email: info@celebratehouston.org



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VENDOR APPLICATION

Last Name: _____ First _____

Mailing Address: _____

City, State: _____ Zip _____

Phone (Daytime): _____ Phone (Evening) _____

E-mail Contact _____

Emergency Contact & Phone: _____

Business Name: _____

Please describe your organization or for artists and businesses, describe the items to be sold from your booth and the general merchandise price range (or attach list/menu)

Please submit the above application together with a \$25 check to:

Celebrate Houston!
Houston Institute of Culture
Tlaquepaque Market
708-B Telephone Road
Houston, TX 77023

Make checks payable to: Houston Institute for Culture

I agree to contribute 10% of revenues as a donation toward Celebrate Houston! production and advertising costs and development of Houston Museum of Culture.

"I certify the here in above information is true and correct. I have read and agree to the policies laid out in this application. I agree to indemnify, defend, and to hold harmless the Houston Institute for Culture, Houston Museum of Culture and Tlaquepaque Market, their employees, agents, or servants, from any claims, causes of action, or demands for losses and/or damages resulting from the operation of the assigned booth space or in the sale of products. I understand that any and all payments are nonrefundable. I agree to keep my booth well stocked and attractively displayed, and to notify the office prior to making a change in product lines from the above list. I agree to follow all rules and policies set for vendors. I will be responsible for any taxes, permits or licenses necessary to operate my business, and will abide by all rules and regulations set forth by the City of Houston and State of Texas."

Signature: _____ Date: _____